Library Resources for MGT 410 – Competitor

Finding Yale University Library Resources

- From the SOM Portal: Academics > Library Services
- From the Business & Management Subject Guide: http://guides.library.yale.edu/business
- Company & Industry Research Guide – developed for class: https://guides.library.yale.edu/MGT410
- When you are away from campus: Connect to the Yale network using VPN to access library resources: http://portal.som.yale.edu/page/accessing-library-resources-campus

Company Information

Covered in this session:
- EDGAR
- S&P Capital IQ
- Thomson ONE – Company & Financial Data, including analyst reports & transcripts. Requires Internet Explorer.
- Mergent Online (Trial access through December 2019)
- PrivCo

Industry Information

Covered in this session:
- Industry Surveys from S&P Capital IQ
- IBIS World
- Passport by Euromonitor

& More

- Factiva
- Statista
- Government Data & Statistics from USA.gov