Library Resources for MGT 410E - Competitor

Finding Yale University Library Resources

- From the SOM Portal: Academics > Library Services
- Company & Industry Research Guide – developed for class: https://guides.library.yale.edu/MGT410E
- When you are away from campus: Connect to the Yale network using VPN to access library resources.

Company Information

Resources covered in this session:
- EDGAR
- Capital IQ
- Mergent Online

Industry Information

Covered in this session:
- Industry Surveys from Capital IQ
- IBIS World
- Passport by Euromonitor

News and Statistics

Covered in this session:
- Factiva
- Statista